

Become a Partner

If you are interested in supporting our mission and joining the ReelAbilities family by becoming a financial, venue, or outreach partner of ReelAbilities Film Festival: Los Angeles, please fill out and submit your completed Sponsorship Form via email to <u>ReelAbilitiesLA@lacity.org</u>.

Sponsorship Levels

PRESENTING (\$50,000)

- Brand logo above festival title on all ads and other marketing materials
- Mention in press releases, materials, and articles as the presenting sponsor
- Name/logo on festival banners, signage, and screens
- Verbal recognition during opening night and closing day
- Film introductions
- Specialty full-page ad in the ReelAbilities Film Festival: Los Angeles 2020 digital program guide (ePUB)
- Event tickets: 16 Festival Passes

PLATINUM (\$25,000)

- Brand logo below the festival title on all marketing materials
- Mention in press releases, materials, and articles
- Name/logo on festival signage
- Verbal recognition during opening night and closing day
- Film introductions
- Specialty full-page ad in the ReelAbilities Film Festival: Los Angeles 2020 digital program guide (ePUB)
- Event tickets: 12 Festival Passes

GOLD (\$15,000)

- Brand logo below the title on all marketing materials
- Name/logo on festival signage and screens
- Verbal recognition during opening night and closing day
- Film introductions
- Full-page ad in the ReelAbilities Film Festival: Los Angeles 2020 digital program guide (ePUB)
- Event tickets: 10 Festival Passes

SILVER (\$10,000)

- Brand logo below the title on all marketing materials
- Name/logo on festival signage and screens
- Half-page ad in the ReelAbilities Film Festival: Los Angeles 2020 digital program guide (ePUB)
- Event tickets: 8 Festival Passes

BRONZE (\$5,000)

- Brand logo below the title on all marketing materials
- Name/logo on festival signage and projected screens
- Quarter-page ad in the ReelAbilities Film Festival: Los Angeles 2019 program guide
- Event tickets: 6 Festival Passes

Individual Sponsors

ARCHANGEL (\$2,500)

- Recognition in digital program guide (ePUB)
- Event tickets: 6 Festival Passes

ANGEL (\$1,000)

- Recognition in digital program guide (ePUB)
- Event tickets: 4 Festival Passes

PATRON (\$500)

- Recognition in digital program guide (ePUB)
- Event tickets: 2 Festival Passes

COMMUNITY PARTNERSHIPS

Contact reelabilitiesla@LACity.org for community partnership possibilities.



2020 Sponsorship Form

- 1. Please email your completed form and logo artwork to <u>ReelAbilitiesLA@lacity.org.</u>
- 2. Please mail this completed sponsorship form with check to:

ATTN: Sergio Samayoa City of Los Angeles, Department on Disability 201 N. Figueroa Street, Suite 100 Los Angeles, CA 90021

Check payable to: City of Los Angeles, Department on Disability **Memo**: RAFFLA 2019

Please note: In order to be included in the print version of the program and marketing materials, your logo artwork must be submitted **by no later than October 11, 2020** via email to <u>ReelAbilitiesLA@lacity.org</u>. If received after October 11th, marketing will be included on the website and social media.

Contact Information

Name of Company or Organization:		
Name of Contact Person:		
Title:		
Email Address:		
Contact Phone Number:		Fax Number:
Address:		
City:	State:	Zip Code:
Please indicate your	sponsorship level	
Presenting (\$50,000)		Archangel (\$2,500)
Platinum (\$25,000)		Angel (\$1,000)
Gold (\$15,000)		Patron (\$500)
Silver (\$10,000)		Other/Community Partner
Bronze (\$5,000)		

How would you like your organization/individual sponsor to be named as we recognize our sponsors?